

RODRIGO VAIRINHOS

DESIGNER BIOGRAPHY



Born in Lisbon, Portugal, Vairinhos studied Industrial Design at the Lusíada University in Lisbon.

His education was much diversified providing him the essential tools to approach most of the design fields such as graphic, web and product design.

Right after concluding his Master graduation in Design, Vairinhos moved to Germany collaborating short after with „Sanitec“ design studio, developing sanitary ware, bathroom accessories and furniture for the German brand „Keramag“.

“I get my inspiration by observing people and their needs in our global and pluralistic culture being sure that everyone would love carrying home a little bit of what shapes the zeitgeist of the modern era, even if in a modest way”

Since after his experience with „Sanitec“ and „Keramag“, the designer has started to follow his own ideal, developing his own concepts and products, establishing what is today „NEO“, Vairinhos own playground, design studio,

Vairinhos design philosophy aims at creating a concept of everyday products that unify functionality and aesthetics without lacking elegance and contemporary freshness:

- “I get my inspiration by observing people and their needs in our global and pluralistic culture being sure that everyone would love carrying home a little bit of what shapes the zeitgeist of the modern era, even if in a modest way”.

Vairinhos constantly creates juicy, unique and cutting-edge products featuring functionality, elegance and contemporary playfulness.

He carefully chooses warm and organic materials and uses simple local production techniques since he is enthused with the idea of developing stylish products following the creation of uncomplicated shapes and the use of traditional materials that are well known by the end user.

The Designer highlights his work with the exceptional use of expression and playfulness linking it to a monotone-to-classic color pallet as most colors tend to fade, coming and going as time goes by, and Vairinhos creations are meant to remain and resist any trend waves.

Vairinhos product “strategy” is the innovative quest for the poetical minimalism directing towards the acute and the naive, and of course by geometry, so metaphorical and evocative, emotional and poetic at the same time.

His products are highlighting design modesty and the tendency to a renewed use of the so called traditional materials, such as wood or ceramics and a growing interest by the impeccable traditional craftsman's hand work and technique.

Vairinhos's designs are constantly recognized by local and international press and widely approved by the public.

EXHIBITIONS:

- 100%Design London 2006, UK
- Interieur Biennale Kortrijk 2006 (Design for Europe), Belgium
- International Furniture Fair'07 (IMM Cologne'07), Inspired by Cologne 07, Germany
- Copenhagen International Furniture Fair 2007, TalentZone, Denmark
- DESIGNMAI 2007, Berlin, Germany
- 100%Design London 2007, UK
- International Furniture Fair'08 (IMM Cologne 14th / 20th Jan. 2008), [D3]Talents- professionals, Germany
- Expo VIA : "Growing Materials" exhibition, (Paris 12th Jan. / 16th Mar. 2008), France
- FORMART Wohnen 2008, Bochum, Germany
- I Saloni, International Furniture Fair 08, SaloneSatellite (Milan 16th / 21st Apr. 2008), Italy
- DMY 2008, Berlin's International Design Festival (Berlin 21st / 25th May 2008), Germany
- Saint-Étienne International Design Biennial, (Saint-Étienne 15th / 30th November 2008), France
- International Furniture Fair'09 (IMM Cologne'09 19th / 25th Jan. 2009), [D3]Talents- professionals, Germany
- AMBIENTE, Internationale Frankfurter Messe, (Frankfurt 13th / 17th Feb. 2009), Talents section, Germany
- I Saloni, International Furniture Fair 09, SaloneSatellite (Milan 22nd / 27th Apr. 2009), Italy
- FIL INTERCASA 2009, event LISBON ID 09 (Lisbon 3 Oct. / 11 Oct. 2009), Portugal;
- I Saloni, International Furniture Fair 2010, SaloneSatellite (Milan 14 Apr. / 19 Apr. 2010), Italy;
- Interieur Biennale Kortrijk 2010 (Design for Europe), Belgium;
- LIGHT + BUILDING 2012, Internationale Frankfurter Messe, (Frankfurt 15th / 20th Apr. 2012), YOUNG DESIGN section, Germany;
- NOW! LE OFF, Paris Design Week 2012, (Paris 10 / 16 Sep. 2012), France;
- NOW! LE OFF, Paris Design Week 2013, (Paris 09 / 15 Sep. 2013), France;
- DOWNTOWN DESIGN DUBAI 2015, Dubai (27 / 30 Oct. 2015), UAE;
- DOWNTOWN DESIGN DUBAI 2016, Dubai (25 / 28 Oct. 2016), UAE;
- SaloneSatellite. 20 years of new creativity. Milan (04/ 25 Apr. 2017), Italy;
- DOWNTOWN DESIGN DUBAI 2017, Dubai (Nov. 2017), UAE;
- FIL INTERCASA 2018, event LISBOA DESIGN SHOW 2018 (Lisbon Oct. 2018), Portugal;

TALKS:

- IDF OMAN 2020, DESIGN TALKS, speaker, subject: „SLOW DESIGN_ spreading long lasting values in Architecture, Interior Design and Product Design.“ Muscat (Feb. 2020), Oman;

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