

## trolley UPCYCLED:concrete DESIGN BY RODRIGO VAIRINHOS

We're all about the function, the materials and the aesthetics. "UPCYCLED: concrete", used, restored, upcycled and revived, half-size

airplane trolley.

Recreate a beautiful sleek contemporary and urban atmosphere in your living-room, kitchen, bedroom, bathroom, in the office... just imagine!

### USED

UPCYCLED BY HAND (small variations occur within the finished product)

MATERIAL mineral concrete

#### DIMENSIONS

HALF SIZE: Length: 40.5 cm Width: 30.5 cm Height: 103 cm Weight: 15 kg FULL SIZE: Length: 80.5 cm Width: 30 cm Height: 103 cm Weight: 22.5 kg

AVAILABLE COLORS CONCRETE

DOORS lockable, opens 270  $^{\circ}$  to the left

INTERIOR 4 original drawers

CASTORS Original smooth-running double swivel castors

Estimated delivery in 5/6 weeks







#### THE DESIGNER

Born in Lisbon, Portugal, Vairinhos studied Industrial Design at the Lusíada University in Lisbon.

His education was much diversified providing him the essential tools to approach most of the design fields such as graphic, web and product design.

Right after concluding his Master graduation in Design, Vairinhos moved to Germany collaborating short after with "Sanitec" design studio, developing sanitary ware, bathroom accessories and furniture for the German brand "Keramag".

Vairinhos design philosophy aims at creating a concept of everyday products that unify functionality and aesthetics without lacking elegance and contemporary freshness:

- "I get my inspiration by observing people and their needs in our global and pluralistic culture being sure that everyone would love carrying home a little bit of what shapes the zeitgeist of the modern era, even if in a modest way".

Vairinhos constantly creates juicy, unique and cutting-edge products featuring functionality, elegance and contemporary playfulness.

He carefully chooses warm and organic materials and uses simple local production techniques since he is enthused with the idea of developing stylish products following the creation of uncomplicated shapes and the use of traditional materials that are well known by the end user.

The Designer highlights his work with the exceptional use of expression and playfulness linking it to a monotone-to-classic color pallet as most colors tend to fade, coming and going as time goes by, and Vairinhos creations are meant to remain and resist any trend waves.

Vairinhos product "strategy" is the innovative quest for the poetical minimalism directing towards the acute and the naive, and of course by geometry, so metaphorical and evocative, emotional and poetic at the same time.

His products are highlighting design modesty and the tendency to a renewed use of the so called traditional materials, such as wood or ceramics and a growing interest by the impeccable traditional craftsman's hand work and technique.



#### THE STUDIO

NEO is a design studio and brand established by the Portuguese Germany based Product Designer Rodrigo Vairinhos, in Germany.

NEO's core value is creativity, believing in the concept and creation of democratic daily use objects with a strong character and personality, satisfying the needs of a contemporary user whose expectations and demands go beyond the "traditional" parameters longing for everlasting aesthetic style and quality at all levels

parameters, longing for everlasting aesthetic, style and quality at all levels. We create durable and adaptable furniture, accessories and lighting solutions that are meant to continue to work over time or that can be modified as needed. Offering a sustainable product is our long-term commitment for the well being of people and the planet.

Contemporary but not under pressure chasing trends, taking longer design processes, investing time in research, contemplation, real life impact tests, and fine tuning even throughout the years.

Living in a world of speed and "Fast Design", Vairinhos is an enthusiast of the "Slow Design" movement, a more paced way of designing and questioning, a Design that's done thoughtfully, with intent and care, timeless and made to last.

Our products are manufactured with local or regional non-toxic materials such as wood, ceramic and cork, and we make use of technologies that supports the local industries, workshops, and craftspeople, avoiding processes or substances that pollute or are toxic.

NEO maintains a constant commitment to research, innovation and internationalism. Our distinctive and unique design creations transmit positive "industrial culture" and development all over the world, taking into account a local and global culture, both as a source of inspiration and as an important consideration for the Design outcome. Absorbing the synergies between all the elements in a system, celebrating diversity and regionalism, and cultivating meaningful relationships that add richness to life.

We live and breath creativity, that's why we're always experimenting new design fields, approaching different languages, targeting different cultures, backgrounds and different attitudes.



# neo

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