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# FRESH OUT THE OVEN

## 新鲜出炉

WE JUST GOT NEWS ON THE LATEST SCOOPS OF WHAT'S HAPPENING AND BEING LAUNCHED AROUND TOWN, SO FEAST YOUR EYES ON THE MUST HAVE TRENDS IN THE KLANG VALLEY TODAY!

## Evolution Of Light

### 可爱陶瓷灯

The LONGO Pendant Lamp is an outstanding creation that reveals a new vision between traditional and technological values, embodying a message that describes the possibility to join undeniable technology to traditional craftsmanship. The result is a design that reflects at its best modern culture and its values: patches of cultural heritage and future visions. Thinking of a world in constant change, in ever changing environments, LONGO is a ceramic LED hanging lamp that features an innovative quest for a poetical simplicity, geometrical, metaphorical and evocative. LONGO is somehow highlighting design simplicity and the increasing tendency to the renewed use of a so called "traditional materials", the ceramic, and a growing interest by the impeccable traditional craftsman's work.

NeoDesign的RodrigoVairinhos带来强调环保与简单创意的吊灯 - Longo, 完美呈现出科技与传统艺术的结合。该吊灯提倡再循环使用, 并将之融入现代科技。Longo运用了传统材料, 如: 陶瓷, 再配上现代科技的LED灯, 打造出该卓越陶瓷吊灯。

可爱整洁的陶瓷灯, 尺寸为450毫米x200毫米x300毫米, 重量为3千825公斤, 拥有三种颜色搭配: 全白、白黑和白黄, 各有特色。

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