



Rodrigo Vairinhos On The Way To Conquer The World's Creative Epicenter

Recent Developments Of The Portuguese Designer To Be Included On The World's Famous Design Platform *Salone Satellite* In Milan

Witten, Germany, 2nd April 2008 After the evaluation of a prestigious Selection Committee composed by important figures in the design world, the German based Portuguese designer **Rodrigo Vairinhos** will be one of the names that visitors will get to know at the most important week in the furniture industry, at this year's *I Saloni* (Salone Internazionale del Mobile / International Furniture Exhibition) in Milano, point of reference and the most comprehensive showcase within the furniture sector.

With his *best of Vairinhos* is taking part at the so called *Salone* of the young generation **SaloneSatellite** - the acclaimed platform for young designers and for liberal creativity. Optimism, ferment and excitement will fuel **Vairinhos** presence at the **SaloneSatellite** during the 6 days of this unmissable appointment, from **16th to 21st April 2008** at the new Milan fairgrounds in Rho, **SaloneSatellite pavilion 28, Stand A-4**.

As with every edition, the **SaloneSatellite** selects an interesting theme for the installation. This year's main theme is "Viva El Verde! Go Green!", reflecting on the joy of ecological design, characteristic for its motion towards the biological and natural. For the occasion **Vairinhos** selected the projects to suit the main theme such as the eco-friendly seat "**Corky Lips**" and the "**Space Invader**" lamps featuring the newly discovered aesthetic of the energy saving bulbs.

At the **SaloneSatellite Vairinhos** will also reveal it's latest lighting creations the "**Small Light**" collection, a group of three different eye catching ceramic hanging spot lamps in a classic combination of shiny black and shiny white.

Vairinhos`s content product "strategy" is becoming an innovative quest for a poetical simplicity directing towards both the acute and the naïve, by a certain geometry, metaphorical and evocative, emotional and poetic. These products are somehow highlighting design simplicity and the tendency to a renewed use of the so called traditional materials, such as wood or ceramics and a growing interest by the impeccable traditional craftsman's work and technique.

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Rodrigo Vairinhos is looking forward to see you at the *SaloneSatellite* 2008.

*Rodrigo Vairinhos is going to exhibit his products from April 16th 21th 2008 at the international furniture exhibition I Saloni in Milan, Italy, Quartiere Fiera Milano, Rho at the *SaloneSatellite Pavilion 28, stand A-4*.*

For further information please consult www.cosmit.it

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About the *I Salone* and the *SaloneSatellite*

The International Furniture Fair *I Saloni* is recognised as a exclusive showcase for exhibitors to present new products. It's a must in terms of refreshing ideas and keeping up-to-date with innovation, technology, project culture and trends in real time.

On the other hand, *SaloneSatellite* serves as a launch pad for the up-and-coming young generation, imposing itself as label and reference point for young designers and the manufacturing sphere, an occasion for major entrepreneurs to meet the most promising young designers.

This was the kind of atmosphere that **Vairinhos** was looking for to exhibit his latest works and present his brand new concepts.

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CORKY LIPS (& ACID LIPS / FANCY LIPS)

Corky Lips is becoming one of the most successful projects created by Rodrigo Vairinhos. The reason for such successful product is its concept being inspired in a “sensual-eco-friendly” conscience.

The designer meant to focus on sensual and pleasing shapes concealing at the same time with the use of organic and recyclable materials, which nowadays is so important to establish on people minds a new mentality.

The materials chosen to produce the composition were a basis of recyclable foam covered with cork leather.

The objective of this project meant to make use of cork's magnificent characteristics, materializing comfort and a highly aesthetic result, nearly taking this object to a sculptural level.

Cork is a truly renewable resource. Unlike wood, paper and other so called renewable materials, no trees are cut down to make cork products.

Anyway, *Corky Lips* won't be directly related with a furniture typology: Chair? Rocking chair? Puff? “Interactive” sculpture?

The project manufacturing process produces a near zero waste stream and results in no toxic emissions and cork is a completely environmentally-friendly product.

Corky Lips is sexy, attractive and harmonious. The carefully chosen materials and the extravagant visual appearance of the seat provide an exiting experience for body and mind. The charming combination of foam and soft cork leather on the surface will allure the user to let go in these amorous lips.

Dimensions: 780x500x780 mm

Weight : 6,3 kg

Materials: Foam, Leather cork or fabric

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Corky Lips, 2007, designed by Rodrigo Vairinhos

SPACE INVADER

“Space”, the final frontier?

No! With *Space Invader*, Vairinhos ventures out to explore a new world of interior lighting design. The round lamp is made of ceramics and can either be hung up or stand on its three “stabilising” legs. A special feature is the glazed interior of the lamp, which makes it possible to reflect a coloured light.

The user can choose between six different colours which make *Space Invader* an out-of-this-world lighting-experience.

Space Invader is a lighting solution that represents the capture of a revisited concept of a fantastic and fictitious world of lively small aliens.

These extraterrestrial bodies constitute the product of a crossing with the famous Japanese video game characters “Space Invaders” due to an inspiration on its appearance, a kind of sea animals with tentacles, legs or antennas, that move through the air.

On the other hand, Space Invader is also inspired on the appearance of the traditional iron Portuguese three legged pans.

The *Space Invader* lamp became technical and visually interesting and its unusual appearance is totally modelled in ceramic combined with two different glazing types: white matte exterior matching with bright coloured interior.

The light source at the centre of the sphere in confrontation with the coloured shiny interior glazed provides a slightly coloured light.

Space Invader is a dynamic lamp. With it the user have the possibility to create different compositions, hanging on the ceiling or “landed” at the table.

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Space Invader, 2007, designed by Rodrigo Vairinhos



Rodrigo Vairinhos

Aborned in June 21st 1981 in Lisbon (Portugal), Rodrigo studied Industrial Design at the Lusiada University (Lisbon, 2000-2005).

His education was much diversified learning how to create concepts inside the graphic, web and product design areas.

Since August 2005 Rodrigo got established in Witten a city at the North Rhine Westphalia region in Germany to collaborate with Sanitec design studio in order to develop sanitary equipments for Keramag ceramics.

Since October 2005 the designer works on his private projects creating his own design studio, Neo Design.

His philosophy of design aims at creating a concept of everyday products. These creations unify functionality and aesthetics; they feature multifunctionality without lacking elegance and a contemporary freshness.

The young designer, who considers himself “ basically an all-round designer”, is eager on fresh impulses from another cultures and mentalities and point of views.

Vairinhos constantly creates juicy, unique and cutting-edge products featuring elegance and post-modern playfulness without lacking functionality. He carefully chooses warm and organic materials and uses simple local production techniques since he is enthused with the idea of developing stylish products following the creation of uncomplicated shapes and a selection of basic materials: “I get my inspiration by observing people and their needs in our global and pluralistic culture and I'm sure that everybody would love to take at home a little bit of what shapes the modern era, even in a modest way.”

Exhibitions:

- **100%Design London** 2006, UK
- **Interieur Biennale Kortrijk** 2006 (Design for Europe), Belgium
- International Furniture Fair'07 (**IMM Cologne**'07), Inspired by Cologne 07, Germany
- Copenhagen International Furniture Fair 2007, **TalentZone**, Denmark
- **DESIGNMAI** 2007, Berlin, Germany
- **100%Design London** 2007, UK
- International Furniture Fair'08 (**IMM Cologne** 14th / 20th Jan. 2008), [D3]Talents-professionals, Germany
- **Expo VIA** : “Growing Materials” exhibition, (Paris 12th Jan. / 16th Mar. 2008), France
- **FORMART Wohnen** 2008, Bochum, Germany
- **I Saloni**, International Furniture Fair 08, **SaloneSatellite** (Milan 16th / 21st Apr. 2008), Italy

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The NEO DESIGN STUDIO

Neo Design is a design studio established since 2005 by the Portuguese German based Industrial Designer Rodrigo Vairinhos.

His philosophy of design aims in creating a concept of everyday products which its core business is web, graphic and specially product design: a studio with a strong character whose design language and quality are clearly seen on its creations.

Those creations unify functionality and aesthetics; they feature multifunctionality without lacking elegance and a contemporary freshness.

The development of Neo`s work happened in order to satisfy the needs of the actual client whose intensions go beyond the traditional “parameters” asking for “style” and quality in all levels. That's the reason why Neo maintains a constant commitment to research, innovation and internationalism, it's a crucial factor to transmit “industrial culture” and for development these days.

Neo Design experiments as well new forms of communication, exploring new directions in design with projects concerning the web, by the exploration of the new opportunities offered by interactive media, visual/graphic design and interiors, whose approaches different languages, targeting different cultures and different attitudes.

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