

FOR RELEASE BEFORE 21st APRIL 2008

Products From Germany Based Designer Rodrigo Vairinhos To Be Seen In Berlin's International Design Festival DesignMay 2008

Witten, Germany, 14th May 2008 After his huge success reached at the *Salone Satellite* in Milan, the Germany based Portuguese designer **Rodrigo Vairinhos** is taking part of his product collection to Berlin, in order to celebrate one of the most dynamic events in the German capital: the International Design Festival **DMY DesignMay**.

This event taking place on one of world's hottest design centres, Berlin, and positioning itself apart from the big commercial exhibition circuits, DesignMay established by his own in one of the world's most interesting and alternative European design events ever.

For the second consecutive year, **Vairinhos** and his brand **NEO design**, will print its refreshing presence with new intriguing projects between the **21st and 25th May 2008**.

Vairinhos will show the visitors what is becoming his "design classics", such as his Eco-friendly rocking chair/ puff/ interactive sculpture "**Corky Lips**", his "out of this world" table and hanging lamp "**Space Invader**" and his latest group of hanging spots "**Small Light Collection**", reintroducing the black and white comeback and a certain formal *déjà vu*.

At the moment the upcoming designer is highlighting his work by using natural materials such as wood and cork, and lately the ceramics, by his exceptional use of his expressiveness and playfulness linked to a diverse colour pallet. Vairinhos's works were already approved by the big public and recognised by the International press.

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Vairinhos is looking forward to welcome you in Berlin's International Design Festival DMY 2008.

Rodrigo Vairinhos is going to exhibit his products from May 21st 25th 2008 at the international Design Festival DMY, Located at the Arena Treptow, Eichenstrasse 4, 12435 Berlin, Germany.

For further information please consult www.dmy-berlin.com or www.neo-studios.de.

CORKY LIPS (& ACID LIPS / FANCY LIPS)

Corky Lips is becoming one of the most successful projects created by Rodrigo Vairinhos. The reason for such successful product is its concept being inspired in a "sensual-eco-friendly" conscience.

The designer meant to focus on sensual and pleasing shapes concealing at the same time with the use of organic and recyclable materials, which nowadays is so important to establish on people minds a new mentality.

The materials chosen to produce the composition were a basis of recyclable foam covered with cork leather.

The objective of this project meant to make use of cork's magnificent characteristics, materializing comfort and a highly aesthetic result, nearly taking this object to a sculptural level.

Cork is a truly renewable resource. Unlike wood, paper and other so called renewable materials, no trees are cut down to make cork products.

Anyway, *Corky Lips* won't be directly related with a furniture typology: Chair? Rocking chair? Puff? "Interactive" sculpture?

The project manufacturing process produces a near zero waste stream and results in no toxic emissions and cork is a completely environmentally-friendly product.

Corky Lips is sexy, attractive and harmonious. The carefully chosen materials and the extravagant visual appearance of the seat provide an exiting experience for body and mind. The charming combination of foam and soft cork leather on the surface will allure the user to let go in these amorous lips.

Dimensions: 780x500x780 mm

Weight : 6,3 kg

Materials: Foam, Leather cork or fabric

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Corky Lips, 2007, designed by Rodrigo Vairinhos

SPACE INVADER

“Space”, the final frontier?

No! With *Space Invader*, Vairinhos ventures out to explore a new world of interior lighting design. The round lamp is made of ceramics and can either be hung up or stand on its three “stabilising” legs. A special feature is the glazed interior of the lamp, which makes it possible to reflect a coloured light.

The user can choose between six different colours which make *Space Invader* an out-of-this-world lighting-experience.

Space Invader is a lighting solution that represents the capture of a revisited concept of a fantastic and fictitious world of lively small aliens.

These extraterrestrial bodies constitute the product of a crossing with the famous Japanese video game characters “Space Invaders” due to an inspiration on its appearance, a kind of sea animals with tentacles, legs or antennas, that move through the air.

On the other hand, Space Invader is also inspired on the appearance of the traditional iron Portuguese three legged pans.

The *Space Invader* lamp became technical and visually interesting and its unusual appearance is totally modelled in ceramic combined with two different glazing types: white matte exterior matching with bright coloured interior.

The light source at the centre of the sphere in confrontation with the coloured shiny interior glazed provides a slightly coloured light.

Space Invader is a dynamic lamp. With it the user have the possibility to create different compositions, hanging on the ceiling or “landed” at the table.

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Space Invader, 2007, designed by Rodrigo Vairinhos



SMALL LIGHT COLLECTION

Black and white is back!

Giving a new mining to this classic “light and shadow” combination is the *Small Light Collection*, a group of four geometrically refined hanging spot lamps.

Small Light collection is a collection composed of four different models in four different dimensions that take advantage of the fascinating plastic properties of the ceramics.

The concept taken to create this collection is something not totally describable, but something that happened with the designer's interest on playing with geometrical shapes, and in the end, he created what is the most intriguing on this group of lamps. What was meant was a certain psychological interaction using the endless associations that people can establish with each object. Each individual's creativity is available to see something different trough its, sometimes sharpen, sometimes soft, promiscuous silhouettes.

When it comes to colours, the combination couldn't be the best and *Small Light* features the black and white comeback.

Why?

Colours are sexy and the reflective glossy surfaces inspire luxury!

Each user can select a total composition in black or white, or under request, a combination between black and white.

The “purist” design nature of these collection is advised to any environment and each model can be used separately, or when combined between them, the creation of a fully dramatic composition.

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Small Light Collection, 2008, designed by Rodrigo Vairinhos

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Rodrigo Vairinhos

Aborned in June 21st 1981 in Lisbon (Portugal), Rodrigo studied Industrial Design at the Lusiada University (Lisbon, 2000-2005).

His education was much diversified learning how to create concepts inside the graphic, web and product design areas.

Since August 2005 Rodrigo got established in Witten a city at the North Rhine Westphalia region in Germany to collaborate with Sanitec design studio in order to develop sanitary equipments for Keramag ceramics.

Since October 2005 the designer works on his private projects creating his own design studio, Neo Design.

His philosophy of design aims at creating a concept of everyday products. These creations unify functionality and aesthetics; they feature multifunctionality without lacking elegance and a contemporary freshness.

The young designer, who considers himself " basically an all-round designer", is eager on fresh impulses from another cultures and mentalities and point of views.

Vairinhos constantly creates juicy, unique and cutting-edge products featuring elegance and post-modern playfulness without lacking functionality. He carefully chooses warm and organic materials and uses simple local production techniques since he is enthused with the idea of developing stylish products following the creation of uncomplicated shapes and a selection of basic materials: "I get my inspiration by observing people and their needs in our global and pluralistic culture and I'm sure that everybody would love to take at home a little bit of what shapes the modern era, even in a modest way."

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Exhibitions:

- **100%Design London** 2006, UK
- **Interieur Biennale Kortrijk** 2006 (Design for Europe), Belgium
- International Furniture Fair'07 (**IMM Cologne**'07), Inspired by Cologne 07, Germany
- **Copenhagen International Furniture Fair** 2007, **TalentZone**, Denmark
- **DESIGNMAI** 2007, Berlin, Germany
- **100%Design London** 2007, UK
- International Furniture Fair'08 (**IMM Cologne** 14th / 20th Jan. 2008), [D3]Talents-professionals, Germany
- **Expo VIA**: "Growing Materials" exhibition, (Paris 12th Jan. / 16th Mar. 2008), France
- **FORMART Wohnen** 2008, Bochum, Germany
- **I Saloni**, International Furniture Fair 08, **SaloneSatellite** (Milan 16th / 21st Apr. 2008), Italy
- **DMY 2008**, Berlin's International Design Festival (Berlin 21st / 25th May 2008), Germany

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The NEO DESIGN STUDIO

Neo Design is a design studio established since 2005 by the Portuguese German based Industrial Designer Rodrigo Vairinhos.

His philosophy of design aims in creating a concept of everyday products which its core business is web, graphic and specially product design: a studio with a strong character whose design language and quality are clearly seen on its creations.

Those creations unify functionality and aesthetics; they feature multifunctionality without lacking elegance and a contemporary freshness.

The development of Neo`s work happened in order to satisfy the needs of the actual client whose intensions go beyond the traditional “parameters” asking for “style” and quality in all levels. That's the reason why Neo maintains a constant commitment to research, innovation and internationalism, it's a crucial factor to transmit “industrial culture” and for development these days.

Neo Design experiments as well new forms of communication, exploring new directions in design with projects concerning the web, by the exploration of the new opportunities offered by interactive media, visual/graphic design and interiors, whose approaches different languages, targeting different cultures and different attitudes.

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