

Design With Spicy Multicultural Flavour In Exhibition

Rodrigo Vairinhos's Latest Developments In Exhibition At The 100% Design 2007

Witten, Germany, 1st August 2007 One year after his first successful exhibition at the 100% Design Interior Design Exhibition in London, the young and upcoming designer **Rodrigo Vairinhos** under his "label" **NEO DESIGN** returns once again to London to present his creations to the broad English and international audience at one of the most important European exhibitions for contemporary interior design from **Thursday 20th until Sunday 23rd September at the Earl's Court 2, stand A64-A80.**

London, a cosmopolitan metropolis and a Mecca for fresh and new creativity, is certainly the perfect platform to put his creations into the spotlight.

The young designer, who considers himself "basically an all-round designer", was born in Lisbon, Portugal where he studied Industrial Design at Lusiada University (2000-2005).

Eager on fresh impulses from another culture(s), he now 26-year-old decided to move to Germany in order to get some adventure and to set up his company the **NEO DESIGN STUDIO**.

Being now settled in Germany, Vairinhos constantly creates juicy, unique and cutting-edge products featuring elegance and post-modern playfulness without lacking functionality. He carefully chooses warm and organic materials and uses simple local production techniques since he is enthused with the idea of developing stylish products following the creation of uncomplicated shapes and a selection of basic materials. Currently, Vairinhos is primarily delving into designing seating solutions and interior lighting.

In London, the multilingual and amiable designer will be taking with him products such as:

V. Chair Simply Vairinhos

The *V. Chair* definitely bears Vairinhos' philosophy of design. It clearly reflects the interaction of functionality and artistic finesse.

The *V. Chair's* technical and aesthetic versatility as well as its stability, comfort and lightness has already attracted considerable attention since the 100 % Design London in 2006 and at several other exhibitions, trying nearly to get established as one of Vairinhos's best designs. Take a seat, enjoy "functionesse"

Corky Lips Sensual "kisses"

Corky Lips is sexy, attractive and harmonious. The carefully chosen materials and the extravagant visual appearance of the seat provide an exiting experience for body and mind. The charming combination of recyclable foam and extra soft *cork leather* on the surface will allure visitors to let go in these amorous lips.

Space Invader "Space", the final frontier?

No! With *Space Invader*, Vairinhos ventures out to explore a new world of interior lighting design. The round lamp is made of ceramics and can either be hung up or stand on its three "stabilising" legs. A special feature is the glazed interior of the lamp, which makes it possible to reflect a coloured light.

The user can choose between six different colours which make *Space Invader* an out-of-this-world lighting-experience.

Rodrigo Vairinhos is looking forward to see you in London.

Rodrigo Vairinhos is going to exhibit his products from September 20-23 2007 in Earls Court Two London, Warwick Road, London SW5 9TA (opposite the tube station "Earls Court") in the pavilion of the Ministry of Economic Affairs and Energy of the State of North Rhine-Westphalia Germany, stands A64-A80. For further information please consult <http://www.100percentdesign.co.uk> and <http://www.eco.co.uk>

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